

**World Class Business Development
At a Fraction of Cost**

A woman with brown hair in a ponytail, wearing a pink blazer over a black turtleneck, is shown in profile, focused on her work on a laptop. The background is a soft, out-of-focus light color.

BIOXCEL
CORPORATION
XCELERATE YOUR BUSINESS™

BioXcel

Our Differentiating New Programs for Your Business Needs



Xcel*License™

Xcel*Intel™

Xcel*Team™

Xcel*Care™

- ➔ **Xcel*License™:** BioXcel will find licensing opportunities worldwide and generate a *Lead Set* of interested, potential partners – specific to your criteria. Global partner-searches are available at a bargain beginning cost. Find the very best partners for your technology.
- ➔ **Xcel*Intel™:** If you are considering a new therapeutic area, BioXcel's custom market surveys will explore the latest trends in drug discovery, competitive intelligence, and scientific area overviews – specific to your needs.
- ➔ **Xcel*Team™:** We can provide market research associates, PhDs, MBAs, and/or MDs—teams designed to match your project needs. Thinking of doing clinical trials in India? We can help.
- ➔ **Xcel*Care™:** Professional customer service, client surveys, direct selling, whatever you need to grow your business – US-managed – at a fraction of the US cost.

Our US – India Business Model: BioXcel complements your expertise by providing expert tasking to support and **Xcelerate** your efforts, leaving you more time for running your business. We are experienced in all stages of licensing (platform technologies and drug-candidates) and we also work in sales and marketing.

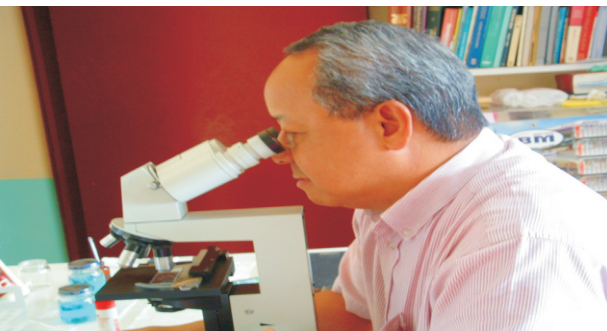
Pay-as-you-go: Our business solutions are efficient, economical, and available on a “pay-as-you-go” basis; alternatively, FTEs can easily be contracted.

Talk to our US-based executives and learn how we can help meet or exceed your goals and deadlines.

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BioXcel Fact Sheet



Why are we in business?

- ➔ BioXcel expects to become the premier provider of quality business services to pharma/biotech industries and academic licensing departments worldwide.

Who are our customers?

- ➔ Business departments in pharmaceutical or biotechnology companies.
- ➔ Technology transfer departments in colleges or universities.

What are our core competencies?

- ➔ Our US executives are all PhDs and former C-level business heads in US bioscience companies.
- ➔ They have closed >US \$50M in deals.
- ➔ Our team in India includes experienced, biotech marketing associates, MDs, PhDs, MBAs.

Where do we fit in your business operation?

- ➔ We don't substitute for your expertise and energies. Rather, we enhance, complement, and **Xcelerate** your business operations.

How is this done?

- ➔ BioXcel intelligently provides the **raw materials** you need to develop valuable clients, licensing deals, or M&A partners worldwide, e.g., validated leads, customized partner searches, market intelligence, etc.

And what is the benefit?

- ➔ Your precious time is more fully dedicated to what you do best - **locking in** new business, negotiating advantageous contracts, and expanded licensing operations for your company or university.

But why BioXcel?

- ➔ We are not only well qualified to manage BD projects at all levels but we are extremely cost-effective.

Cost-effective?

- ➔ Definitely! Although executive-managed in the US, much of the expert **leg-work** is done in India at a fraction of the cost of hiring consultants or taking on new staff in the US.

Xcelerate

BioXcel Fact Sheet

Do I have to deal with India?

- ➔ No, not unless you prefer to direct a contracted person on your own. Otherwise, all projects are managed by BioXcel's US executives. You can deal with them exclusively and benefit from their expertise.

Can I “rent” experienced biotech marketing associates, MDs, PhDs or MBAs?

- ➔ Yes, straight FTE time is available on a very flexible, economic basis--for your customized needs. All of our India-based staff work US business hours and are available whenever needed.

Deadline coming up? We can help.

How does BioXcel beat the competition?

- ➔ BioXcel brings you the best of both worlds! Access to US-experienced, successful BD professionals and cost-effective business operations in India - all at your direction and control.
- ➔ It's like having an extra BD department on call. Only when and where you need them.

Anything else?

- ➔ Yes! BioXcel also offers clinical oversight services (in India), outsourced customer service/direct selling, marketing surveys, custom segment overview reports, competitive intelligence, client surveys, and flexible teams of professionals who can work at your site according to your protocols.

And the bottom line?

- ➔ BioXcel can boost your productivity, helping you reach or exceed your goals in a timely, expert, and economical manner.

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